



**Florida Women's**  
FREEDOM COALITION

**Florida Women's Freedom Coalition helped collect enough petitions to get abortion on the ballot. Now, we'll guarantee access to abortion in FL by securing 60% of the vote.**



## **Who is Florida Women's Freedom Coalition?**

We are a bi-partisan coalition of community leaders with one, singular purpose. Florida Women's Freedom Coalition and Floridians Protecting Freedom are entities solely focused on passing Amendment 4, which would guarantee access to abortion in Florida.

Committed to fostering bipartisan collaboration, Florida Women's Freedom Coalition actively engages conservatives, Independents, and moderate Democrats. We are members of the decision-making executive committee alongside 7 other distinguished organizations.



# The Team Working to Guarantee Abortion Access

Yes On 4/Floridians Protecting Freedom is the statewide umbrella of allied organizations working together to pass the amendment that would limit government interference with abortions, also known as Amendment 4. Under this umbrella, there are only 8 groups are a part of the campaigns central decision-making executive committee.





# Current State of Reproductive Rights in Florida



## **RIGHT NOW**

Governor DeSantis signed into law a 6-week abortion ban that took effect on *May 1, 2024*, prohibiting abortions before most women even know they are pregnant.



## **Ballot Title: Amendment to Limit Government Interference with Abortion**

No law shall prohibit, penalize, delay, or restrict abortion before viability or when necessary to protect the patient's health, as determined by the patient's healthcare provider.



## In the Media

"Florida poll: 67%  
want abortion legal  
in most or all cases"

SOUTH FLORIDA  
**SunSentinel**

"An early 2023 UNF poll showed an  
overwhelming 75 percent of  
Floridians (62 percent "strongly")  
opposed a six-week abortion ban . . ."

*NEW YORK*

"Most Florida voters oppose  
abortion bans, polls show"

*Tampa Bay Times*

"People tend to know where  
they stand on the issue."

*Tampa Bay Times*



# Our Team



**Hon. Anna  
Hochkammer**  
Executive Director



**Hon. Donna  
Shalala**  
Director



**Hon.  
Joe Garcia**  
Advisor



**Hon. Carlos  
Lacasa**  
Advisor



**Ashley  
Walker**  
Consultant



**Lisa  
Kaufmann**  
Consultant



**Katie  
Wiles**  
Consultant



**Allie  
Owen**  
Finance Consultant



# Successes from 2023 & Petition Gathering Phase

- Collected more than **1.4M petitions** in just 7 Months
- Republicans and Independent are receptive to our ballot language and message
- More than **210K petitions from Republicans**
- More than **280K petitions from Independents**
- Recruited several GOP/IND spokespeople who will be in their support
- Created a volunteer network that can be mobilized for Phase 2
- More than 250K petitions collected by volunteers; more than any other ballot initiative effort in state of Florida

SOUTH FLORIDA  
**SunSentinel**

"As a lifelong Republican and a believer in the fundamental values of limited government intrusion and individual privacy... Frankly, I am stunned by the fact that in 2023, American women are still having to fight for the unalienable right to govern one's own body that American men take for granted."

- Carlos Lacasa, Former Republican State Representative





## Our Path To Victory

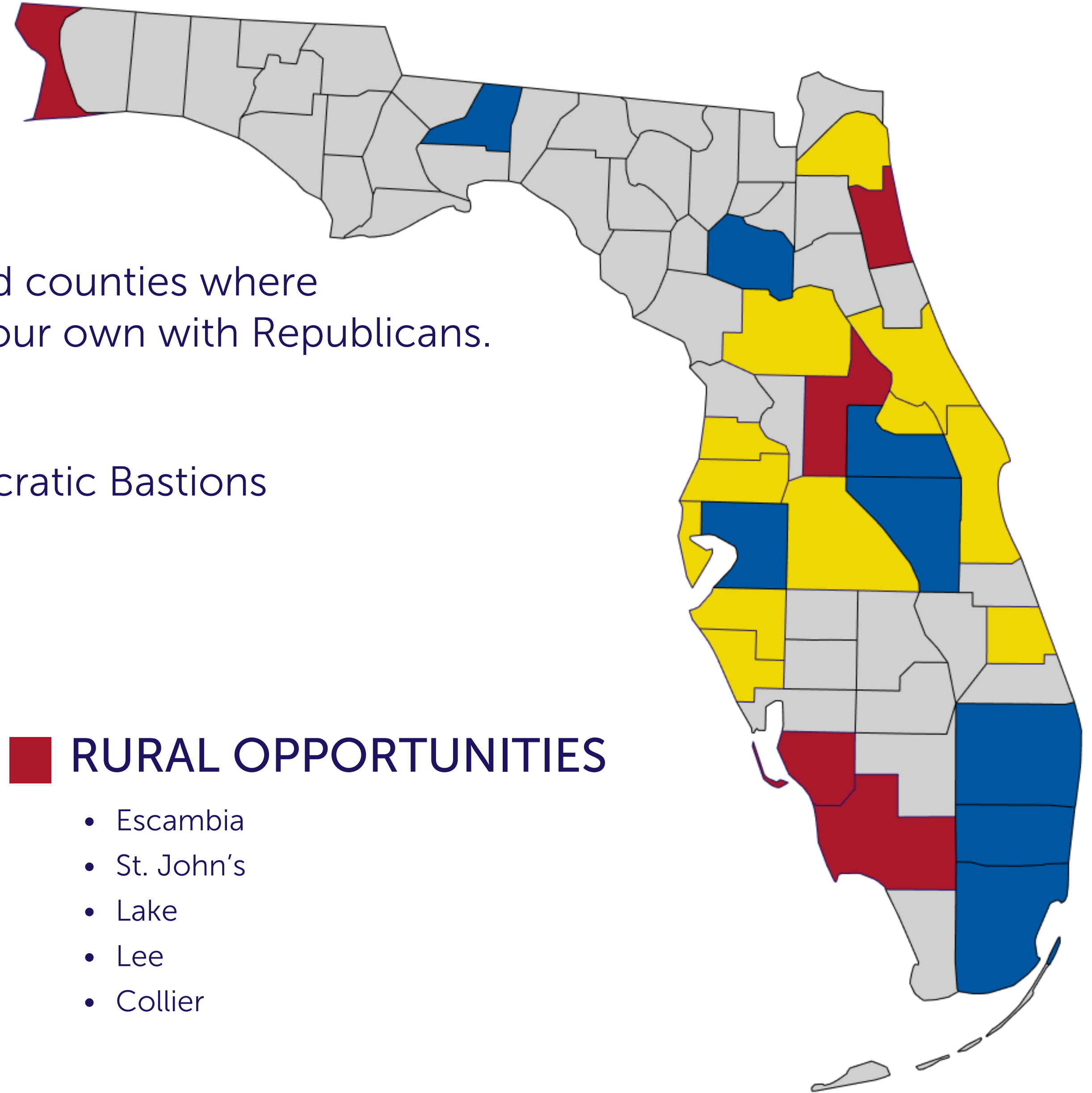
Based on past elections, Democrats represent under 40% of the electorate. With 60% of the vote threshold needed, there must be a comprehensive outreach plan to Republicans and Independents to meet that threshold – the math doesn't work otherwise.

YEAR	VOTES CAST			SHARE OF VOTES CAST		
	Democrats	Republicans	Independents	Democrats	Republicans	Independents
2012	3,441,575	3,308,161	1,775,092	40.37%	38.81%	20.82%
2016	3,636,071	3,699,895	2,214,217	38.07%	38.74%	23.19%
2020	4,111,687	4,355,147	2,667,771	36.93%	39.11%	23.96%



# Our Map To Victory

We need to overwhelmingly win mid-sized counties where Independents are at the margin and hold our own with Republicans.



## ■ BLUE METRO 8 Historic Solid Democratic Bastions

- Miami-Dade
- Hillsborough
- Broward
- Osceola
- Palm Beach
- Leon
- Orange
- Alachua

## ■ MID-SIZED COUNTIES

TAMPA COLLAR

- Pasco
- Hernando
- Polk
- Pinellas
- Manatee
- Sarasota

ATLANTIC

- St. Lucie
- Brevard
- Volusia
- Marion
- Flagler
- Duval
- Seminole

## ■ RURAL OPPORTUNITIES

- Escambia
- St. John's
- Lake
- Lee
- Collier



## Florida Supports Abortion Access

**70%**

**of Florida voters** - including Republicans, Democrats, and Independents alike - are in favor of the abortion rights amendment.

**57%**

**of Trump voters** support legal access to abortion.

**74%**

**of Independent voters** are in favor of the abortion rights amendment.



## What FWFC Needs to Get It Done

**2 out of 3**

**of Independent Voters**

**2 out of 5**

**of Republican Voters**

- 1. Raise over \$3.5 million** to fund a grassroots Republican outreach plan as part of the Yes on 4 campaign. This is a part of the \$70 million Yes on 4 budget that will include digital, TV, and mail.
- 2. Grow our grassroots network of Independent & Republican voters.**



# How to Donate



## Mail checks to:

Florida Women's  
Freedom Coalition

6619 South Dixie Hwy  
#617, Miami FL 33143



## Wiring Instructions:

Account Number: 898118360695

Wire: 063100277 (Paper &  
Electronic) and 026009593 (Wires)

Title Account: Florida Women's  
Freedom Coalition PC

Bank of America 9101 S Dixie  
Hwy Miami, FL 33156



**Florida Women's**  
FREEDOM COALITION

Executive Director  
**Honorable Anna Hochkammer**

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